



THE SCIENCE
OF ASEA[®]

ASEA® CELLULAR HEALTH

Healthy lifestyle or not, no one escapes the consequences of aging. Cells simply break down over time, meaning the genetic instructions that dictate healthy body functions may not get through the way they used to.

Every system of the body relies on cellular communication—something that starts at the genetic level with the activation of genetic pathways throughout the body.

IT'S ABOUT SCIENCE

Although you may not have heard of redox signaling molecules before, it's not a new area of science. It's been researched for decades, multiple Nobel prizes have been awarded for discoveries related to it, and more than 30,000 peer-reviewed scientific papers have been written on the subject.

And ASEA® REDOX Cell Signaling Supplement has been shown to affect human health, even signaling the activation of genetic pathways that the body relies on to keep it running.*



Replenish Your Redox

What is new is the ability to supplement your body's own redox signaling molecules from the inside out with ASEA® REDOX and topically with RENU28® Revitalizing Redox Gel and RENUAdvanced® Intensive Redox Serum.

CELLULAR HEALTH FROM THE INSIDE OUT



The Redox Breakthrough

The redox signaling molecules in ASEA® REDOX are cellular messengers created through a patented process that reorganizes molecules of refined salt and purified water. This technology belongs to ASEA. It creates and stabilizes redox signaling molecules in a consumable form, making ASEA REDOX Cell Signaling Supplement a first-of-its-kind health breakthrough.

Health at the Genetic Level

ASEA® REDOX has been scientifically tested and shown to upregulate genetic pathways that have benefits in these areas:

- Improve immune system health*
- Help maintain a healthy inflammatory response due to physical exercise*
- Support the body's ability to respond to external stressors*
- Help maintain cardiovascular health and support arterial elasticity*
- Improve gut health and digestive enzyme production*
- Modulate hormone balance to support vitality and wellness*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



ASEA® REDOX, RENU28® gel, and Intensive Redox Serum are produced in an FDA-registered, NSF-certified facility and are certified by an independent third-party lab to contain active redox signaling molecules.



POWERED BY ASEA

ASEA® REDOX enhances overall health because redox signalling works at the genetic level to help protect, rejuvenate, and support cellular health.*

Elite athletes from around the globe, from world record holders to Olympic gold medalists, have experienced the positive impact of ASEA REDOX on their physical performance, including increased endurance and quicker recovery.*

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RENUADVANCED®
YOUR SKIN
AT ITS BEST

There's also a way to deliver active redox signalling molecules directly to the skin: RENU28® Revitalizing Redox Gel, a whole-body skincare product that improves skin health at its surface.

RENU28 gel is part of the complete RENUAdvanced® Skin Care System, which also includes Intensive Redox Serum, an ultra-concentrated serum with redox technology.

RENU28 gel has been studied in several clinical trials and the participants showed amazing results.

IMPROVEMENT

Surface	Skin Cell Renewal	Skin Texture	Skin Smoothness	Skin Elasticity	Size of Cellulite Dimples
16%	22%	23%	20%	15%	

Each product in the RENUAdvanced system has received a 5-star accreditation for safety and efficacy—the highest possible—by leading European dermatological research institute, Dermatest.



ASEA® VIA™
INTUITIVE,
BIOAVAILABLE NUTRITION

The comprehensive line of ASEA® VIA™ nutritional supplements provides the nutrient building blocks necessary for the body to maximize ASEA® REDOX's efficacy.

ASEA VIA is what its name suggests: the pathway to health.*



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ASEA® MEDICAL PROFESSIONALS BOARD



Members of the Medical Professionals Board lend their professional expertise to ASEA, furthering understanding as well as our mission.



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To learn more, visit
ASEAGlobal.com.

ASEA® SCIENCE COUNCIL

Qualified experts in the health and wellness field validate ASEA's research and the science of redox signaling.



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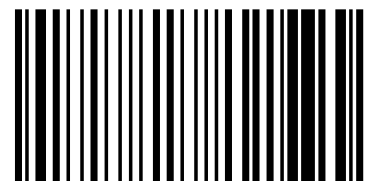
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FOR MORE INFORMATION, CONTACT:

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